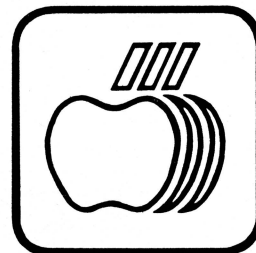


# open apple gazette



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Ninth Edition

Volume 2, Number 3

Feb./Mar. 1984

The **Open Apple Gazette** is the oldest publication devoted exclusively to the Apple ///. Our first issue was published March 1982 and is now a collector's item.

How useful is the **Open Apple Gazette** for Apple /// owners? Our readers think it definitely is, as evidenced by the following comments:

"...I have read in depth most of the Gazettes, and I found them to be reasonably varied in content, informative and a welcome change from most Apple oriented magazines, i.e., not another catalogue of games and how to copy/play/win etc. ...I wish I had heard of the **Open Apple Gazette** a long time ago. However, now that I have, you have another dedicated subscriber."

George J. Smith  
Dharan, Saudi Arabia

"I have been in the dark for two years without any information on new developments for my Apple ///. I can't express my feelings enough when I found out that you publish the **Open Apple Gazette** exclusively for the ///."

David Abboud  
Sand Springs, OK

"I am an Apple /// owner and member of a users' group which centers mostly around the Apple //, which has not been helpful for me. Luckily, I have come across your publication which has been very useful. I tried all the programs and they all worked successfully. Naturally this was quite an inspiration and sparked my interest in the /// all over again."

Sandra E. Hanson  
Modesto, CA

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original apple /// rs

## Reviews and user comments on the latest in Apple /// software and hardware:

A new utility which enables you to move your PFS data into /// E-Z Pieces. Once your data is in /// E-Z Pieces, sorts which once took four minutes with PFS, /// E-Z Pieces will do in eight seconds!!!!

/// E-Z Pieces, the integrated Word Processing, Data Base and Spreadsheet program.

Wesper MicroSystems buffered serial/parallel printer card.

Keystroke Data Base and Report Generator.

Quark's long awaited Terminus communication program.

## Back Issues ARE AVAILABLE

You will find a great deal of extremely detailed and helpful information offered within the over 200 pages. Included are reviews of and comments about software packages and hardware peripherals written by /// owners who have purchased these products specifically for their businesses or professions.

Trade Show Reports, including the recent Comdex Show in Las Vegas, the largest micro computer show of them all.

"...very helpful information in these reports"

Allan M. Bloom, Ph.D, CDP  
Blacksburg, VA

### Business BASIC:

Exploring Business BASIC Series  
by Taylor Pohlman  
reprinted from Softalk Magazine

Beginning Business BASIC Series  
by Stan Guidero

Public Domain Software for the ///.  
Complete descriptions of available programs  
User contributed printer control programs

### Pascal:

Inside Mail List Manager  
Pascal Terminal Program  
Pascal Utility Library

### Reviews and user comments on:

Word Juggler  
Access ///  
Apple Writer and WPL  
Catalyst

Gameport ///  
Micro-Sci A143 disk drive  
Apple File ///  
Quick File ///

How to make your /// run 20% to 40% faster during recalculations, sorts, saving and loading files.

As the oldest publication in existence devoted exclusively to the Apple ///, you might say we've learned a thing or two about what Apple /// owners really want in a publication. It all started because some people suggested there was a need for an Apple /// publication and who was better qualified to publish articles about Apple ///'s than an Apple /// owner.

The articles in the **Gazette** are written and edited by Apple /// owners from many professions, so you get a variety of perspectives. These individuals are using the hardware and software every day in their businesses and professions.

Reports from all the major computer shows are included in the **Gazette** to keep you informed of the latest Apple /// hardware and software developments.

Have a question about using your ///, drop us a line. Many times these letters give us article ideas for the **Open Apple Gazette**. This way we help you and other subscribers as well.

In the next issue an article that show you how to print form letters addressed by last name, rather than only by first name as in the examples furnished with Apple Writer, is the result of a reader's inquiry.

### **Future Articles**

Quark's Discourse spooler will hold up to 14 individual documents. An upcoming article in the Gazette will show you how to spool over 500 personalized form letters using Apple Writer WPL and Discourse.

Making your /// more productive and powerful with latest in hardware and software for the ///. There are a lot of things available which will help you use your /// more productively. Find out the reasons why you should upgrade, plus some suggestions for steps to take.

Have your friends been snickering at your ///, because it is "only" an eight bit computer and "everyone" in the industry is using the "latest, state of the art" 16 bit technology? In the next issue an article will show you that most of this boils down to 16 bit "hype" rather than 16 bit technology.

### **Apple Serve ///**

During the trial operation of Apple Serve /// lots of extremely helpful information was exchanged between fellow Apple /// owners. These have been downloaded and will be edited and printed in coming issues of the Gazette.

You will get an inside look at the New Apple Serve ///. Yes, Apple Serve /// is coming back and will be even bigger and better.

You can see these issues are full of articles that will help you take full advantage of the power built into your **///**. The **Open Apple Gazette** is an investment in information that pays for itself many times over by providing you with what you need to get the most out of your Apple **///**.

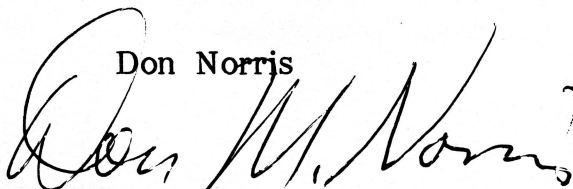
Order your subscription and back issues today to learn more about your Apple **///** and the hardware and software available for it.

"...It was a pleasant surprise when I received the package containing the back issues of the **Open Apple Gazette**. I swear you people must be mind readers. I have sifted through all the material numerous times and will probably wear the pages out before I'm through. The **Gazette** is everything I hoped for."

Robert A. Decoteau  
Nashua, NH

Mr. Decoteau was one of the many who had written inquiring about our publication. As an experiment, he was sent the back issues along with a request he pay for the back issues if he found them useful. He paid us for the back issues, in addition to subscribing. It's obvious by his response that the back issues were very useful.

Don Norris

A handwritten signature in cursive script, appearing to read "Don Norris".

Editor and Publisher

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